

# Cryo Innovations

## CHIROPRACTIC

# REVENUE MODELS

Get ready to add the “coldest” new addition to your business. Offer your patients something between sessions to relieve pain and tension. Cryotherapy can help reduce pain and inflammation making your treatments more effective. Cryo Innovations offers a low cost chamber that provides an extra revenue stream. Increase your client base by appealing to a wider audience. Having diverse specialties can help you stand out among other chiropractic facilities.

### AVERAGE SESSION COSTS:\*

Company Name	City	State	Single Session	5 Sessions	10 Sessions
Cryotherapy Spa of Brooklyn	Brooklyn	NY	\$95	\$325	\$550
Cryo clinic	Flower Mound	TX	\$65	\$300	\$540
Southern California Cryo Shops	Orange County	CA	\$50	\$160	\$350

### POTENTIAL REVENUE MODEL:\*

Sessions/Day	Price/Session	Gross Revenue	Cost of Gas	Profit/Day	Monthly Revenue
10	\$35	\$350	\$50	\$300	\$9,000
20	\$35	\$700	\$100	\$600	\$18,000
50	\$35	\$1,750	\$250	\$1,500	\$45,000
100	\$35	\$3,500	\$500	\$3,000	\$90,000

### START-UP STAND ALONE STORE COSTS MONTHLY\*

In-House Labor Cost \$15/hr	\$3,600.00
Rent 800 sq/ft	\$1,500.00
Utilities (Phone, Internet, Electricity etc)	\$200.00
Insurance	\$200.00
<b>TOTAL EXPENSES</b>	<b>\$5,500.00</b>

\*These are estimated numbers  
your actual numbers will vary

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