

DAY SPA

REVENUE MODELS

Day Spas! Better your services with adding new cutting edge technology by offering Cryotherapy. Cryotherapy increases blood flow to the skin and releases endorphins improving mood. This helps fulfill the skin care and wellness goals of every client. Your clients will get the most popular treatments enjoyed by celebrities and athletes. Cryo Innovations offers a low cost chamber that provides an extra revenue stream. With lowest cost in the market and full financing or lease option available.

AVERAGE SESSION COSTS:*

Company Name	City	State	Single Session	5 Sessions	10 Sessions
Cryotherapy Spa of Brooklyn	Brooklyn	NY	\$95	\$325	\$550
Cryo clinic	Flower Mound	TX	\$65	\$300	\$540
Southern California Cryo Shops	Orange County	CA	\$50	\$160	\$350

POTENTIAL REVENUE MODEL:*

Sessions/Day	Price/Session	Gross Revenue	Cost of Gas	Profit/Day	Monthly Revenue
10	\$35	\$350	\$50	\$300	\$9,000
20	\$35	\$700	\$100	\$600	\$18,000
50	\$35	\$1,750	\$250	\$1,500	\$45,000
100	\$35	\$3,500	\$500	\$3,000	\$90,000

START-UP STAND ALONE STORE COSTS MONTHLY*

In-House Labor Cost \$15/hr	\$3,600.00
Rent 800 sq/ft	\$1,500.00
Utilities (Phone, Internet, Electricity etc)	\$200.00
Insurance	\$200.00
TOTAL EXPENSES	\$5,500.00

*These are estimated numbers
your actual numbers will vary

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