

GYM

REVENUE MODELS

Give only the best to your Gym customers and offer them the benefits of Whole Body Cryotherapy. Cryotherapy helps achieve optimal balance strenuous training schedule and proper recovery. Offer a new upgrade option to your members, with cryotherapy. Your clients will get the most popular treatments enjoyed by celebrities and athletes. Cryo Innovations offers a chamber with lowest cost in the market. Full financing or lease option available.

INDIVIDUAL USE MODEL

Customer Pays	\$35.00
Cost Per User	\$5.00
Profit Per Use	\$30.00

Weekly Users	Weekly Gross Rev	Weekly N2 Expense	Net Profit Monthly
50	\$1,750.00	\$250.00	\$6,000.00
75	\$2,625.00	\$375.00	\$9,000.00
125	\$4,375.00	\$625.00	\$15,000.00
150	\$5,250.00	\$750.00	\$18,000.00

SUBSCRIPTION MEMBERSHIP UPGRADE MODEL

Customer Package Price (5 uses)	\$150.00
Cost Per User	\$25.00
Profit Per Member/Month	\$125.00

*These are sample numbers
Your actual numbers will vary

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