

GYM

REVENUE MODELS

Make your gym stand out from the competition and generate an additional revenue stream with Whole Body Cryotherapy. New customers will be drawn to your facility for cryotherapy and existing members can be upsold to add cryotherapy packages to their membership. Cryo Innovations offers a competitively priced chamber with the most efficient nitrogen use available. Full financing or lease option available.

INDIVIDUAL USE MODEL

Customer Pays	\$35.00
Cost Per User	\$5.00
Profit Per Use	\$30.00

Weekly Users	Weekly Gross Rev	Weekly N2 Expense	Net Profit Monthly
50	\$1,750.00	\$250.00	\$6,000.00
75	\$2,625.00	\$375.00	\$9,000.00
125	\$4,375.00	\$625.00	\$15,000.00
150	\$5,250.00	\$750.00	\$18,000.00

SUBSCRIPTION MEMBERSHIP UPGRADE MODEL

Customer Package Price (5 uses)	\$150.00
Cost Per User	\$25.00
Profit Per Member/Month	\$125.00

*These are sample numbers
Your actual numbers will vary

1582 Monrovia Ave
Newport Beach, CA 92663

1-888-431-CRYO
1-949-627-8790

info@CryoInnovations.com
www.CryoInnovations.com