

Cryo Innovations

STAND ALONE CRYO SHOP

REVENUE MODELS

Cryotherapy as a stand alone business is an instant revenue generator. As a stand alone cryotherapy spa your chamber should be the focus of attention in your shop. The XR by Cryo Innovations is hands-down the most efficient, safest, and visually appealing chamber available, and it is made in the USA. It arrives ready to operate: simply unbox it, roll it into your building on its industrial strength wheels, plug it in and go. You will start making money with your first session.

AVERAGE SESSION COSTS:*

Company Name	City	State	Single Session	5 Sessions	10 Sessions
Cryotherapy Spa of Brooklyn	Brooklyn	NY	\$95	\$325	\$550
Cryo clinic	Flower Mound	TX	\$65	\$300	\$540
Southern California Cryo Shops	Orange County	CA	\$50	\$160	\$350

POTENTIAL REVENUE MODEL:*

Sessions/Day	Price/Session	Gross Revenue	Cost of Gas	Profit/Day	Monthly Revenue
10	\$35	\$350	\$50	\$300	\$9,000
20	\$35	\$700	\$100	\$600	\$18,000
50	\$35	\$1,750	\$250	\$1,500	\$45,000
100	\$35	\$3,500	\$500	\$3,000	\$90,000

START-UP STAND ALONE STORE COSTS MONTHLY*

In-House Labor Cost \$15/hr	\$3,600.00
Rent 800 sq/ft	\$1,500.00
Utilities (Phone, Internet, Electricity etc)	\$200.00
Insurance	\$200.00
TOTAL EXPENSES	\$5,500.00

*These are estimated numbers
your actual numbers will vary

1582 Monrovia Ave
Newport Beach, CA 92663

1-888-431-CRYO
1-949-627-8790

info@CryoInnovations.com
www.CryoInnovations.com