

# Cryo Innovations

## TANNING SALONS

# REVENUE MODELS

Tanning salons! Get ready to add the “coldest” new addition to your customers memberships. Cryotherapy is the newest trend in the industry. It allows salons the ability to offer members an upgrade option before their tan session. Cryotherapy increases blood flow to the skin which improves the tanning session.

Increase your bottom line with a new upgrade option to your members, with cryotherapy. With lowest cost in the market and full financing or lease option available, Cryo Innovations is your answer to bigger profits.

### Sample session & upgrade pricing\*

<b>Unlimited Session Upgrade</b>	\$150
<b>Per Session</b>	\$35

### Unlimited Package Upgrades (Recurring)\*

Members Monthly	Recurring Revenue
50	\$7,500
100	\$15,000
250	\$37,500
500	\$75,000
1000	\$150,000

### SESSION PACKAGE PURCHASES:\*

Users	1 Session	2 sessions	3 Sessions	5 Sessions
100	\$3,500	\$7,000	\$10,500	\$17,500
250	\$8,750	\$17,500	\$26,250	\$43,750
500	\$17,500	\$35,000	\$52,500	\$87,500
1000	\$35,000	\$70,000	\$105,000	\$175,000
2500	\$87,500	\$175,000	\$262,500	\$437,500

### AVERAGE SESSION COSTS:\*

Company Name	City	State	Single Session	5 Sessions	10 Sessions
Cryotherapy Spa of Brooklyn	Brooklyn	NY	\$95	\$325	\$550
Cryo clinic	Flower Mound	TX	\$65	\$300	\$540
Southern California Cryo Shops	Orange County	CA	\$50	\$160	\$350

\*These are sample numbers  
Your actual numbers will vary

1582 Monrovia Ave  
Newport Beach, CA 92663

1-888-431-CRYO  
1-949-627-8790

info@CryoInnovations.com  
www.CryoInnovations.com