

# Cryo Innovations

## TANNING SALONS

# REVENUE MODELS

Ready to add a 40% bump in new clients walking through your door? Tanning salons that add cryo start seeing walk-in clients that would never enter a tanning salon, and it is easy to convert them to regular clients.

Whole Body Cryotherapy treats the entire body's skin surface, increasing blood flow and promoting collagen. Your tanning salon can add the newest treatment coveted by celebrities and models, and you will make more money as soon as you start.

### Sample session & upgrade pricing\*

<b>Unlimited Session Upgrade</b>	\$150
<b>Per Session</b>	\$35

### Unlimited Package Upgrades (Recurring)\*

Members Monthly	Recurring Revenue
50	\$7,500
100	\$15,000
250	\$37,500
500	\$75,000
1000	\$150,000

### SESSION PACKAGE PURCHASES:\*

Users	1 Session	2 sessions	3 Sessions	5 Sessions
100	\$3,500	\$7,000	\$10,500	\$17,500
250	\$8,750	\$17,500	\$26,250	\$43,750
500	\$17,500	\$35,000	\$52,500	\$87,500
1000	\$35,000	\$70,000	\$105,000	\$175,000
2500	\$87,500	\$175,000	\$262,500	\$437,500

### AVERAGE SESSION COSTS:\*

Company Name	City	State	Single Session	5 Sessions	10 Sessions
Cryotherapy Spa of Brooklyn	Brooklyn	NY	\$95	\$325	\$550
Cryo clinic	Flower Mound	TX	\$65	\$300	\$540
Southern California Cryo Shops	Orange County	CA	\$50	\$160	\$350

\*These are sample numbers  
Your actual numbers will vary

1582 Monrovia Ave  
Newport Beach, CA 92663

1-888-431-CRYO  
1-949-627-8790

info@CryoInnovations.com  
www.CryoInnovations.com