

Luxury spas

— REVENUE MODELS —

Take your services above and beyond your competition with Whole Body Cryotherapy. This treatment increases blood flow to the skin, releases endorphins, promotes collagen, and relieves aching muscles. This treatment is coveted by celebrities, professional athletes, and models alike for its rejuvenating results. Your spa can become the envy of your city and bring in new clients with a new revenue stream. Tanning salons alone have seen a 40% increase in new clients after adding cryotherapy.

average session cost:*

Company Name	City	State	Single Session	5 Sessions	10 Sessions
Cryotherapy Spa of Brooklyn	Brooklyn	NY	\$95	\$325	\$550
Cryotherapy in High End Spa	Destin	FL	\$65	\$300	\$450
Southern California Cryo Shops	Orange County	CA	\$50	\$160	\$350

potential revenue model:*

Sessions/Day	Price/Session	Gross Revenue	Cost of Gas	Profit/Day	Monthly Revenue
5	\$100	\$500	\$25	\$475	\$14,250
10	\$100	\$1,000	\$50	\$950	\$28,500
15	\$100	\$1,500	\$75	\$1425	\$42,750
20	\$100	\$2,000	\$100	\$1,900	\$57,000

*These are estimated numbers
your actual numbers will vary

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